

Medical Editor

If you're passionate about pushing and redefining how the Pharma industry reaches and engages patients and healthcare providers, then imre is the right home for you. imre Health, a rapidly-growing integrated marketing agency serving healthcare's biggest and most dynamic brands, is seeking to add a Medical Editor to our team in Philadelphia.

you will be responsible for editing and data-checking imre Health content.

You will serve as the medical editor across a variety of therapeutic areas and will work largely on editing social and digital communications and materials, working closely with teams to ensure that copy and creative reflect accurate medical language, tone, and are supported by medical references.

You will work collaboratively with integrated teams to ensure MLR submissions and corresponding assets are prepared accurately, flawlessly, and efficiently.

WHAT WE'RE LOOKING FOR:

- Advanced life sciences degree required; MD, PhD, PharmD, preferably with oncology experience
- Works well within a team setting and can work on projects with multiple stakeholders
- 0-2 years serving as a medical editor in a healthcare agency setting
- Able to digest complex scientific topics for general audiences
- Quality checks for all imre Health content in a medical and editorial context
- Proficient using Microsoft Word, PowerPoint, and Adobe Acrobat
- Able to work across a range of clients, therapeutic areas, and brands to meet tight deadlines

MEDICAL EDITING:

- Provides general medical direction to imre Health teams
- Fact checks imre Health content for medical accuracy including data presentation, disease-state information, indication, FDA regulations, safety, patient populations
- Serves as a resource to Creative Services by checking references against copy, proofreading assets for accuracy in terms of references
- Provides critical medical references to support copy and interprets reference needs stemming from MLR feedback
- Updates annotations, while also training teams on how to pull annotations for content
- Ensures creative imagery is appropriate for the content
- Gauges general tone and mood of content to ensure that it corresponds with the disease state and patients
- Able to work across multiple different client referencing guidelines
- Develops and manages a reference database for each brand in the imre Health portfolio